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Falken equips the AUDI A3 allstreet with tyres



The Audi A3 allstreet, characteristic crossover model of the Audi A3 family, has some special requirements for tyre quality. In Ingolstadt, where the Audi crossover model is produced, Falken has been supplying the AZENIS FK510A AO model in sizes 205/55R17 95W XL, 225/45R18 95W XL and 225/49R19 93W XL since April 2024.

Both the SUV and car versions of the Falken AZENIS FK510 are popular with performance-oriented drivers, and many independent testers have also been impressed by the tyre. "Exemplary" was the appraisal of AUTO BILD magazine when they examined eleven high-performance tyres in their big summer tyre test in 2022.

The AUTO BILD test quickly showed that the Falken AZENIS FK510 can more than hold its own during both wet and dry braking. On wet asphalt, the Falken's braking distance of approx. 48 meters (47.9 m) in an emergency stop from 100 km/h is only approx. two meters behind the best-placed car in this category. Falken tyres proved effective on the watered circular track and were less than one second behind the winner in the category. When it comes to safety, aquaplaning is always a key factor. This is an area in which the Falken tyres demonstrate their strengths: with a float speed of 98 km/h when measured on the rain-soaked surface, the Falken was more than a match for several competitors.

The excellent wet-weather properties are no coincidence. They're a result of the consistent application of FALKEN's advanced 4D nano design technology. The specially-developed rubber compound helps create a particularly strong grip on wet surfaces. This is supported by special "blade sipes". Small incisions in the treads break open the film of water to prevent aquaplaning and enable optimal contact with the road.

Not only does the innovative rubber compound provide excellent grip in wet conditions, it is also conveniently abrasion-resistant. The "Adaptive Constant Pressure" technology developed by Falken ensures even pressure distribution on the

surface of the road. This allows the AZENIS FK510 to achieve maximum mileage. The tyres also have low rolling resistance, which has the effect of reducing consumption.

“The AZENIS FK510 boasts outstanding driving dynamics, high safety standards and durability, all made possible by innovative technology. We are convinced that this product will fully meet the high standards of the drivers of the Audi A3 allstreet,” says Christian Stolting, OE Sales Director at Falken Tyre Europe GmbH.

The FALKEN AZENIS FK510 is available in 29 sizes in the series 25 to 55 and from 17 to 22 inches. They are approved for speeds of up to over 300 km/h. The model installed on the Audi A3 allstreet also has an AO marking on the side panel. This abbreviation stands for Audi Original Equipment.

Falken Tyre Europe

Die Falken Tyre Europe GmbH ist die europäische Tochtergesellschaft des japanischen Reifenherstellers Sumitomo Rubber Industries Ltd. (SRI), des mit mehr als 40.055 Mitarbeitenden fünftgrößten Reifenherstellers weltweit. Die Produktion der Reifen verteilt sich auf 12 Standorte, jährlich werden mehr als 116 Millionen Reifen verkauft. Die Marke Falken wurde 1983 in Japan gegründet, 1988 eröffnete die erste Niederlassung in Deutschland. Vom Standort Offenbach am Main aus vermarktet und vertreibt die Falken Tyre Europe GmbH ein komplettes Reifensortiment für Pkw, Lkw, Leicht-Lkw und SUVs in der Erstausrüstung und im gesamten europäischen Nachrüstmarkt. Mehr als 220 Menschen aus 24 Nationen arbeiten für Falken Tyre Europe, ein Vertriebsnetz von europaweit ca. 8.000 Reifenpartnern übernimmt den Verkauf und die Montage der Premium-Produkte. Alle Produktionswerke erfüllen die Anforderungen der Qualitätsstandards ISO 9001, IATF 16949 sowie der Umweltnorm ISO 14001.

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