Offenbach am Main, September 2021

**Falken secures Best Event Film at 2021 International Motor Film Awards**

*Falken’s cinematography, capturing the unique atmosphere of the 2020 Nürburgring 24-Hour race, wins prestigious industry award*

The Falken film ‘Whatever Comes Our Way’ has won the award for Best Event Film at the 2021 International Motor Film Awards. The prestigious award, presented at a gala event in London on Wednesday, was given to one of two Falken productions nominated this year: ‘Pass the Wheel’ starring Peter Dumbreck in a classic Porsche 911 was nominated for Best Journalistic Film.

The winning film was shot in September 2020, during what was probably the most unusual 24-Hour race in the almost 50-year history of the endurance classic: not only was the race postponed from spring to autumn due to Covid, but hardly any spectators were allowed at the Nürburgring. “Stay strong, it will go on” is the message of the two-minute film documenting the almost empty grandstands and the barely filled paddock. The film is aimed at the fans who were not able to experience the race live last year and underlines that, above all, it’s the almost 200,000 fans who make this race so unique.

The aesthetically sophisticated winner’s film was made in collaboration with director Tobias Kahler and is the eighth consecutive film that Falken has made with him.

“It is fantastic to receive such an award, especially as the film had to prove itself in a very high-quality competitive environment,” says Dennis Wilstermann, responsible for marketing at Falken Tyre Europe GmbH. “This award recognises the best in the world of automotive films and it’s a huge credit to everyone, especially Tobias Kahler and his crew, who made this film possible. 2020 was unprecedented and this film not only allowed fans to experience the race even if they couldn’t be at the track, but also captures the different atmosphere and emotions felt by everyone this year.”

Last year, Falken was the first European tyre brand to be nominated for Best Documentary Feature at the International Motor Film Awards for its film ‘20 Years in 20 Stories’.

**Falken Tyre Europe**   
*Falken Tyre Europe GmbH is the European affiliate of Japanese tyre manufacturer Sumitomo Rubber Industries Ltd. (SRI); with more than 39,298 employees, it is the fifth largest tyre manufacturer worldwide. In 2001 and 2014 SRI was selected to appear in the Thomson Reuters ‘Top 100 Global Innovators’ list of the world’s most pioneering companies. From its location in Offenbach, Main, the company markets and sells a complete tyre portfolio for passenger cars, light trucks, trucks, pick-ups and SUVs as original equipment and for the entire European retrofitting market. All Falken factories comply with the ISO 9001, IATF 16949 as well as environmental standard ISO14001. Developed and tested in the world’s most demanding racing series, Falken tyres provide maximum driving pleasure. The Falken brand is involved in exciting and high technology platforms such as motorsport with two Porsche 911 GT3 R race cars and at the BORUSSIA PARK stadium, which is the stadium of Bundesliga club Borussia Mönchengladbach.*   
  
For more information visit [www.falkentyre.com](http://tracking.elan-pr.com/tracking/click?d=Pn8zmAoJzdMR5nEHEPCYUwKN2TY1IR9ahH14AMybqk5KpGeGvG0SVsv1XrJKiaN0AzlqPb4jZdzgl-UdLE2BNLv0wD7DKcKe9rtJnk4c4X_1gf3kGY5e_cOlp-TG4e5rUw2)   
  
**UK Media Contact:**   
Elan PR Ltd   
Melissa Wicks   
t: 44 (0) 1295 780411   
m: 44 (0) 7835 590481   
Email: [mel@elan-pr.com](mailto:mel@elan-pr.com)   
  
**Company Media Contact:**   
Falken Tyre Europe GmbH   
Kerstin Schneider, Tel.: + 49 69 247 5252 676, Mobil +49 151 10846870   
Fax: +49 69 247 5252 89676   
E-Mail: [pr@falkentyre.com](mailto:pr@falkentyre.com)