**CASE announces exclusive mini-excavator relationship with Hyundai Heavy Industries**

Turin, 14 September, 2016

CASE Construction Equipment announces a new exclusive agreement with Hyundai Heavy Industries for the production and development of mini-excavators. Under the agreement, which also includes OEM supply, component and spare parts supply to CNH Industrial, CASE will be able to produce models of up to five tons at its plant in San Mauro, Italy. The two companies will also start a joint development program for new models introduction. This agreement applies globally, excluding the South Korean market, and has a ten year term with the option for renewal.

In a first phase, CASE will launch a brand new range of mini excavators that will be further extended over time. The new models will be designed in collaboration with Hyundai Heavy Industries. Once fully realized, the scope of the mini-excavator product range will run up to six tons. The styling, quality finishing, controls and cab layout, which will be developed also in collaboration with the CNH Industrial Design Center, will be consistent with all the machines in the CASE product line up, so that operators will feel immediately familiar with the new models.

“This agreement is the latest step in our strategy to strengthen the CASE brand, consolidate its position in the markets and secure its long-term future,” explains Andy Blandford, Vice President CNH Industrial Construction Equipment for Europe, Africa and the Middle East. “It follows the new agreement we signed with Sumitomo for crawler excavators and the redevelopment and rebranding of the San Mauro and Lecce plants to create the CASE European Excavator and Wheeled Equipment Hubs.”

The strategy to strengthen the CASE brand also saw a renewed focus on its historic core values of expertise, strength and a practical, hands-on approach.

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*CASE Construction Equipment sells and supports a full line of construction equipment around the world, including the No. 1 loader/backhoes, excavators, motor graders, wheel loaders, vibratory compaction rollers, crawler dozers, skid steers, compact track loaders and rough-terrain forklifts. Through CASE dealers, customers have access to a true professional partner with world-class equipment and aftermarket support, industry-leading warranties and flexible financing. More information is available at* [*www.CASEce.com*](http://www.CASEce.com)*.*

*CASE Construction Equipment is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at* [*www.cnhindustrial.com*](http://www.cnhindustrial.com).

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