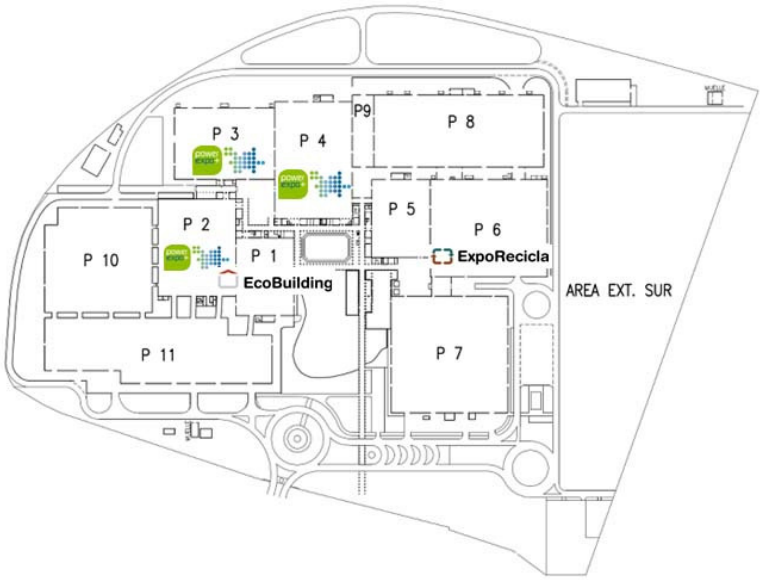


EXPORECICLA 2008 TO BRING TOGETHER THE ENTIRE RECYCLING AND WASTE MANAGEMENT SECTOR

The first International Fair on Industrial Recovery and Recycling, Waste Management and Waste-to-Value Systems takes place at the Zaragoza Trade Fair Centre from September 24 to 26. According to the latest forecasts, more than 5,000 professionals are expected to attend and they will witness the most advanced systems and equipment from these industries.

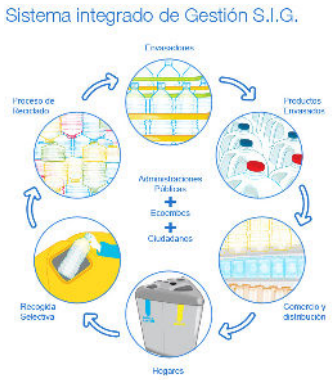
Three specialised seminars and a multi-sectoral round-table session will enable the key players in recycling and integrated waste management to display the latest technologies for each activity and discuss different issues of interest to the sector.

FERIA DE ZARAGOZA ExpoRecicla

ExpoRecicla 2008 will take place next September at the Zaragoza Trade Fair Centre. Long-awaited by a sector with a pressing need for such an event, it will be a trade fair of an extremely high technical level.

The first edition of ExpoRecicla is generating enormous interest throughout a sector that is already participating actively in the event, as is evident from the composition of the Steering Committee and the number of enterprises expected to take part. The Steering Committee includes practically all the key players in the world of waste management. Indeed, six months prior to the event, the leading enterprises in all the sectors included in ExpoRecicla, (recovery, recycling, management and waste-to-value) have announced their intention to participate.

It must be stressed that the fair is aimed at a very broad and complex sector with a wide variety of sub-sectors, each with its own markets and enterprises. The latter are represented by their relevant associations. Neither should we forget the Integrated Waste Management (IWM) systems, which have been part of ExpoRecicla from the outset. The involvement of all these actors along with remarkable institutional support makes ExpoRecicla an event of great significance that will bring together all the industry's key players. It will also serve to boost the development of the sector and to generate new business opportunities.



The countdown begins

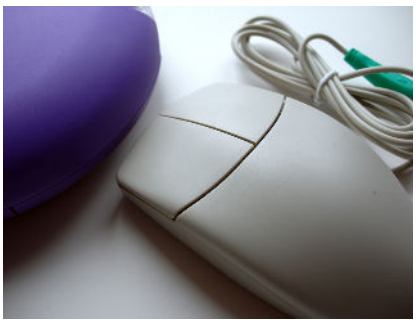
The first meeting of the ExpoRecicla Steering Committee took place last November at The Zaragoza Trade Fair Centre. This was the signal for the event's well oiled organisational machinery to move into gear, starting with promotional work (mailing of brochures, press releases, attendance at international fairs and other actions) and the official opening of the application period. By the end of January, display space began to be assigned to the participating companies in strict order of applications received. This first meeting of the Committee, attended by practically all its members, saw unanimous agreement with respect to the value of ExpoRecicla in terms of opportunity, interest generated and enormous participation potential. The members of the Committee also highlighted the great potential for technological, commercial and industrial development of all the activities and sectors. The meeting was highly productive in terms of ideas and proposals with respect to the event's organisation and a broad plan of action to be pursued by the Steering Committee in the following months was drawn up.

The first edition of ExpoRecicla will take place at Pavilion 6 of the Zaragoza Trade Fair Centre with an exhibition area of more than 6.000 m^2. More than 100 direct exhibitors are expected to participate and forecasts indicate that around 5,000 professionals will attend. ExpoRecicla 2008 will be held at the same time as PowerExpo+2008 (International Exhibition and Conference on Efficient and Sustainable Energy) and EcoBuilding (International Exhibition and Conference on Bioclimatic Architecture, Sustainable Construction and Energy Efficiency in Buildings). The three events are complementary and have a number of synergies due to the fact that sustainability is a common objective.

Specialised seminars: the important task of conveying information

ExpoRecicla 2008 will bring together the sector leaders in a common forum for the exchange of know-how and experience and the development of new business opportunities. Three specialised seminars and a multi-sectoral round-table session will facilitate the dissemination of the most advanced technology available for integrated industrial waste management. This represents one of the event's primary objectives.

The first specialised seminar will be on Waste Derived Fuels (WDF) and will present the cleanest and most efficient technologies on waste-to-value, as well as dealing with other matters of primary interest. This sectoral event will be the first to boast the participation of all those involved in waste-to-energy. Participants include representatives of AEVERSU, The Association of Enterprises for Waste-to-Energy of DSW (Asociación de Empresas para la Valorización Energética de los RSU), the cement and electricity companies (on whose premises the final-phase of waste-to-energy for the different waste types will take place) and the technological companies, meaning those companies whose equipment and systems will be used to prepare the wastes for the final stage of waste-to-energy. Many of these enterprises will also exhibit at ExpoRecicla.

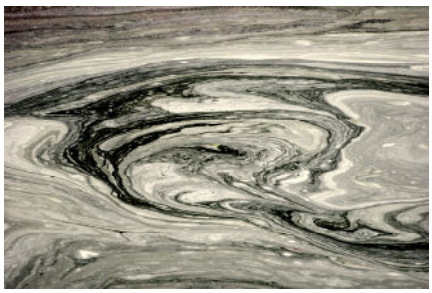


The second seminar will be wholly devoted to WEEE (Waste electrical and electronic equipment) and it will enjoy the cooperation of Fundación ECOLEC, the sector's leading IWM system. The main sectoral enterprises will present the best methods and techniques for treatment, waste- to-value and recycling. There will also be special emphasis on inverse logistics, a vital link in the recovery and recycling chain of this type of waste.

The third ExpoRecicla 2008 specialised seminar will concentrate on plastics and will cover a broad spectrum of sectoral objectives. It will deal with such issues as the popular plastic bag and technical plastics, which are difficult to recover and can be found in a variety of machines and devices. Cars, for instance, have a 14% plastics content.

The culmination of the seminars will take the form of a multi-sectoral round-table session. This will serve as a point of reference and will also provide an analysis of the state-of-the-art for several sectors with respect to technological development as well as industrial and commercial development.

It will bring together sectors such as paper and glass, the IWM systems for packaging materials (ECOEMBES), used oils (SIGAUS) and end-of-life tyres (SIGNUS), to name but a few.



ExpoRecicla: guaranteed success

The great support it has enjoyed from the beginning, both from companies and institutions, and the interest and enthusiasm shown by the sector as the event draws nearer, points to guaranteed success for this first edition of ExpoRecicla. Professionals and enterprises attending ExpoRecicla 2008, will witness a truly specialised trade fair, a fair capable of playing host to a very broad sector encompassing all agents involved in the complete cycle of integrated waste management. Zaragoza will boast the participation of the recovery sector, treatment technicians, experts in waste-to-value, authorised waste managers and professionals responsible for waste management from both private and public sectors. All this will take place at what seems set to be the most innovative and professional event in its field.

Please include this event in your Agenda section. Thank you.

You can find this Press Release in
http://www.alarconyharris.com/_prensa/exporecicla/_exporecicla_indexeng.htm
(Word & jpg 300 dpi)

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Dates: 24-26 September 2008

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